

# OVB Media: Establishing a Scalable Google Cloud Foundation

happtiq collaborated with OVB Media to adopt, implement, and leverage Google Cloud following best practices. happtiq played a key role in designing and establishing the landing zone, laying the foundation for data stack migration.

## The challenge

After hitting limits with another hyperscaler, OVB Media turned to Google Cloud for a scalable, secure foundation to support their data stack, image databases, and mobile apps. The landing zone was smoothly integrated with on-prem infrastructure. Coordination across teams ensured user provisioning, access control, security auditing, and cost management were successfully implemented.

## The solution

happtiq partnered with OVB Media to implement a secure, scalable Google Cloud landing zone using Cloud Foundation Fabric and Terraform, including IAM, Shared VPCs, DNS, centralized logging, billing, organization policies and Workload Identity Federation. This enabled the migration of their current data stack, including key components like Airbyte, laying the groundwork for strategic data projects.

## The result

OVB Media operates on a robust Google Cloud foundation. Structured hierarchy & Shared VPCs are in place. Centralized logging & billing alerts enhance visibility and control. IaC ensures reproducible deployments. This accelerated the data stack migration, fully supporting Airbyte for efficient data ingestion and enabled strategic data projects like analyzing article data for reader profiles.

“With happtiq and Google Cloud, we were able to lay a solid, secure foundation for our cloud journey - one that supports our digital strategy, improves cost transparency, and enables faster innovation across our teams.”

Johannes Hofmann, Developer, OVB Media GmbH



### About OVB GmbH & Co. KG

OVB MEDIA GmbH is Southeast Bavaria's largest media group. It offers a diverse portfolio of products and brands, including newspapers, magazines, radio, online portals, and marketing services. OVB MEDIA combines regional roots with digital innovation, operating under the motto "creating success".

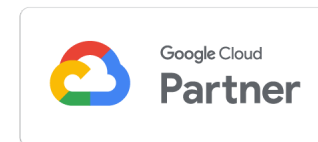
Vertical/horizontal solution: Media & Entertainment

Primary project location: Germany



### About happtiq GmbH

At happtiq, the cloud consulting & integration company, we adopt, implement and leverage the cloud following best-practices for our customers.



## Products

Google Cloud Platform