

Seamless Shift to the Google Cloud

happtiq collaborated closely with NOZ, guiding the strategic planning and execution of their data center migration to Google Cloud, ensuring a seamless, secure transition and setting the foundation for scalable growth.

The challenge

NOZ operated multiple on-premise data centres with ageing hardware and software. Increasing cybersecurity risks, common in the media sector, and scalability challenges led NOZ to look into improving their security posture. Migrating to Google Cloud bolstered their defences and enhanced operational flexibility and efficiency, key for publishers needing to adapt quickly in a dynamic market.

The solution

happtiq and NOZ built a flexible and easy-to-manage Google Cloud environment. Utilizing Migration Center, we pinpointed systems for Lift & Shift and legacy replacements with managed solutions. Migrate to Virtual Machines was used to migrate machines within NOZ's SLAs. Cloud Armor was added for DDoS protection.

The result

Solid foundations, seamless migration, and ease of integration with the existing ecosphere enable NOZ to fully leverage the Google Cloud ecosystem. Managed products such as Google Cloud Load Balancing and Cloud Armor significantly lower maintenance effort. Google Cloud's baked-in security features enhance the overall security posture of applications and data.

“ We're thrilled with the results of our partnership with happtiq and Google Cloud. The migration not only secured our operations against cyber threats but also brought unprecedented scalability and efficiency to our workflow, setting us up for future challenges and success. ”

Björn Gersmann, IT Project Manager - NOZ Digital

NOZ DIGITAL

About NOZ Digital GmbH

NOZ Digital is the digital hub for NOZ MEDIEN and mh:n MEDIEN, major German newspaper groups. We drive digital transformation by rethinking processes and systems for the future. Our mission is to enable informed decisions through customer-centric digital products, focusing on market insights, technology, and organizational sustainability.

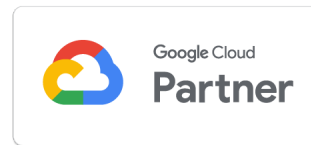
Vertical/horizontal solution: Media & Entertainment

Primary project location: Germany



About happtiq GmbH

At happtiq, the cloud consulting & integration company, we adopt, implement and leverage the cloud following best-practices for our customers.



Products

Google Cloud Platform